



# Avast<sup>®</sup> Business Antispam

Protecting your customers from spam

Avast Business Antispam is a cloud email security service that delivers comprehensive protection against spam, viruses, phishing attacks, and other key email-borne threats. It uses unique technology to identify the sources of spam and, as a cloud-based service, it protects against them with greater accuracy and efficiency than other cloud solutions.

## Clean and safe inbox

Prevents unwanted or malicious email in the cloud from hitting their network. Provides 10 levels of in-depth protection that is more effective than traditional techniques.

## Make more money

Use Avast Business Antispam to attract new customers and tap into the revenue potential of this vital, high-demand service. As an Avast Business Partner, you get exclusive pricing, additional discount opportunities and you can install and use Avast Business Antispam for your business completely free of charge.

## Save time and costs

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## Build your reputation

Reinforces your reputation as a problem solver. Not only can your customers benefit from a dramatic reduction of inbox clutter, you can also offer a solution to help bring an end to lost emails. Because Avast Business Antispam spools inbound email for 10 days, a local server outage does not necessarily mean a major issue.

## PROTECTION

Spam fills inboxes, it wastes time and money. Spam also links to phishing or malicious links or websites.

Over the last two years we have seen significant increases in ransomware attacks. The typical spam phishing emails just need to be compelling enough to have someone click on a link.

It's only a matter of time before one of your customers clicks.

As an industry professional you know the best defense is multi-layered. Make sure operating systems are updated, have a full-featured antivirus solution and better yet - stop the spam.

## FEATURES

### VOLUME-BASED EMAIL PROTECTION

Around 80-90% of all messages travelling over the Internet are actually sent to people who don't exist at the target domain. Avast Business Antispam eliminates inbound emails destined for unknown individuals at your customers' domain.

### OUTBOUND MAIL AUDITING

Helps to block outbound email that contains spam and viruses and prevents your customers from inadvertently spamming their contacts and IP address blacklisting.

### PERMITTED COUNTRIES

Blocks messages from any country other than those specifically approved for delivery at the address of the sending server.

### ANTISPAM PANEL

Can be automatically inserted at the bottom of incoming messages to let your customers update their access preferences.

### ADDRESS-ON-THE-FLY™

Enables customers to spontaneously disclose a purpose-specific address on a website, in a discussion forum, in print or conversation, so that legitimate users of the address can be "locked down" in the event the address is ever harvested and abused by a spammer.

## PARTNER FEATURES

### BRANDING

All customer-facing elements of the Avast Business Antispam Message Center are fully customizable with your company name, logo, and contact information.

### MAXIMUM CONFIGURABILITY

Enjoy the highest level of flexibility to be able to respond to customers' needs.

### CO-ADMINISTRATION

Use the Message Center to set up and manage new customers.

## CLOUDCARE ARCHITECTURE

- SSL 2048-bit encryption in transit
- Private Cloud, fully redundant data centers
- Multiple-layer firewalls with SPI
- Secure user password enforcement
- Compatible with existing firewalls
- Compatible across all browsers

## ABOUT AVAST BUSINESS

The Avast Business solutions secure, simplify and optimize the IT experience for small and medium-sized businesses worldwide. As a business unit of Avast Software, channel

partners and their end customers gain the confidence of working with a company that is uniquely positioned in the security and managed services market.

Serving over 400 million people and businesses, each device Avast protects and secures acts as a sensor, providing us unparalleled insight into what is happening real-time in our users' world through their connected technologies. Our threat detection network is among the most advanced in the world, using machine learning and artificial intelligence technologies to detect and stop threats in real time. This gives us unprecedented insight into the lifecycle of cybersecurity attacks, malware, phishing, ransomware and data breaches to deliver the most comprehensive protection against cybercrime to date while delivering products that are easy to purchase, onboard and implement with high-performance.

Avast Business is dedicated to the channel and has a comprehensive partner program in place to support partners with tools and knowledge to successfully position and sell the Avast Business products, effectively secure SMBs, and enable profitable channel growth. Partners can access cloud and hosted services for their end customers.